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Name: Visioning

Goal: *The goal is to inspire and align participants around a common vision, providing clarity and direction for decision-making, planning, or problem-solving.*

Short Description

The Visioning Method in a workshop setting is a process where participants collectively imagine and create a shared vision of the future. This method involves guided exercises to help individuals or groups visualize their desired outcomes or goals, often using creative techniques such as storytelling, imagery, or future scenarios. It encourages creativity, collaboration, and a sense of purpose, helping to generate enthusiasm and commitment toward achieving the envisioned future.

Step-by-Step Guidance

1. Set the stage (give a clear introduction, explain why visioning matters and start with a guided breathing or grounding moment to foster creative thinking)
2. Frame the visioning prompt (choose a future point in time, example: « We write the year 2050, we have achieved our sustainability goals. What does it look and feel like? »)
3. Let participants visualize the future individually (quiet writing or drawing)
4. Have participants share their vision with the rest of the group
5. Create a collective vision (optional)



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